

May is Better Hearing and Speech Month

Better Hearing and Speech Month began on May 1. May is dedicated to educating consumers about the need to assure that their hearing is healthy.

This year, The Hearing Group is joining with the Better Hearing Institute in the Across America Hearing Check Challenge, a nationwide campaign to help millions of Americans reclaim their quality of life by facing up to unaddressed hearing loss.

Everyone is encouraged to rise to the challenge and get their hearing checked. Now, simply by visiting www.hearingcheck.org and walking through a simple, 15-question self-screener in the privacy of one's home, anyone can easily take the first step in addressing hearing loss. Too many people wait years, even decades, before getting treatment because they are either unaware of the extent of their hearing loss or they are too afraid to confront it and, therefore, they are losing out on so much. That is why The Hearing Group supports this new, simple and interactive screening check that couples, families and anyone else can use in the comfort and privacy of their own homes. By visiting www.hearingcheck.org, Americans can take the first, most critical step in reclaiming their hearing and their quality of life.

Research shows that hearing health affects everything, from job performance to sexual intimacy. And when someone experiences unaddressed hearing loss, it silently erodes the sufferer's quality of life — undermining family relationships, interfering with short-term memory and creeping into virtually every aspect of daily living.

The signs of hearing loss can be subtle and emerge slowly, or they can be significant and come on suddenly. Either way, there are common indications.

Symptoms of hearing loss

include not being able to hear well in a crowded room or restaurant, having trouble hearing children and women, keeping the television or radio turned up to a high volume, needing to ask friends to repeat what they're saying or experiencing ringing in the ears.

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