



TWO-THIRDS OF AMERICANS WITH HEARING LOSS ARE UNDER AGE 65

Q I'm 45, but I'm concerned about my hearing. Isn't hearing loss only supposed to happen when I'm older?

A We used to think of hearing loss as something that only happened to our grandparents' generation. But you'd be surprised at how many people your age, and even younger, have a hearing problem.

According to a study recently published by the **Better Hearing Institute**, two-thirds of Americans with hearing loss are under the age of 65 and still in the work force. That includes one of every six "Baby Boomers" (ages 41 to 59) and one of every fourteen "Generation X'ers" (age 29-40).

According to Melissa Dintelman and Julie Fournier, Doctors of Audiology with Hearing Services Limited, "Hearing loss is by no means an 'old person's disease' any longer. Each day, we see people of all ages come into our offices concerned they may have a hearing problem.

"There's even solid evidence to support the fact that for working Americans, hearing loss impacts their ability to make a living, up to \$12,000 in lost income per year."

Drs. Dintelman and Fournier urge anyone concerned about their hearing to contact Hearing Services Limited without delay. **Mention this ad and you'll receive a \$100 Savings Coupon.**

**The Doctors of Audiology
 At Hearing Services Limited
 Your Clear Choice for Better Hearing
 Milwaukee - 414-475-5809
 Oconomowoc - 262-567-7639
 Waukesha - 262-547-2227
 Watertown - 920-261-7024**

Visit www.oh2hear.com for more locations and information **DENTAL IMPLANTS AND ACTIVE LIFESTYLES**

Q I'm an active adult with dental difficulties. My dentures tend to come loose while I'm exercising. Not only can this be embarrassing, but also it keeps me from even wanting to exercise anymore. Is there an alternative to dentures and the adhesives that go along with them?

A Modern dentistry has an answer to most problems created by tooth loss — dental implants. With implant fixed teeth, it's easier to maintain an exercise regimen. The teeth don't have to be clenched or glued with adhesives when your body is in motion. Dental implants, in some cases, may help a patient eat more nutritious foods, such as nuts and crunchy fruits and vegetables.

Implant teeth are strong and stable and feel so natural most patients don't notice any difference from their real teeth. The person can eat solid food again and not worry about loose teeth or sore gums.

Whatever your particular circumstances, dental implants can provide a sense of security and well-being.

FREE SEMINARS

You don't have to suffer any longer and can learn more about the benefits of dental implants by attending one of our FREE seminars. There is no cost or obligation to those that attend the seminar. You will receive an exam and an x-ray at no charge and will have an opportunity to speak with the doctor about your own personal needs. If you would like to attend one of the seminars, please call Linda, Wednesday at 414-727-2522 to reserve a seat.

Dental Implant Institute of Wisconsin

