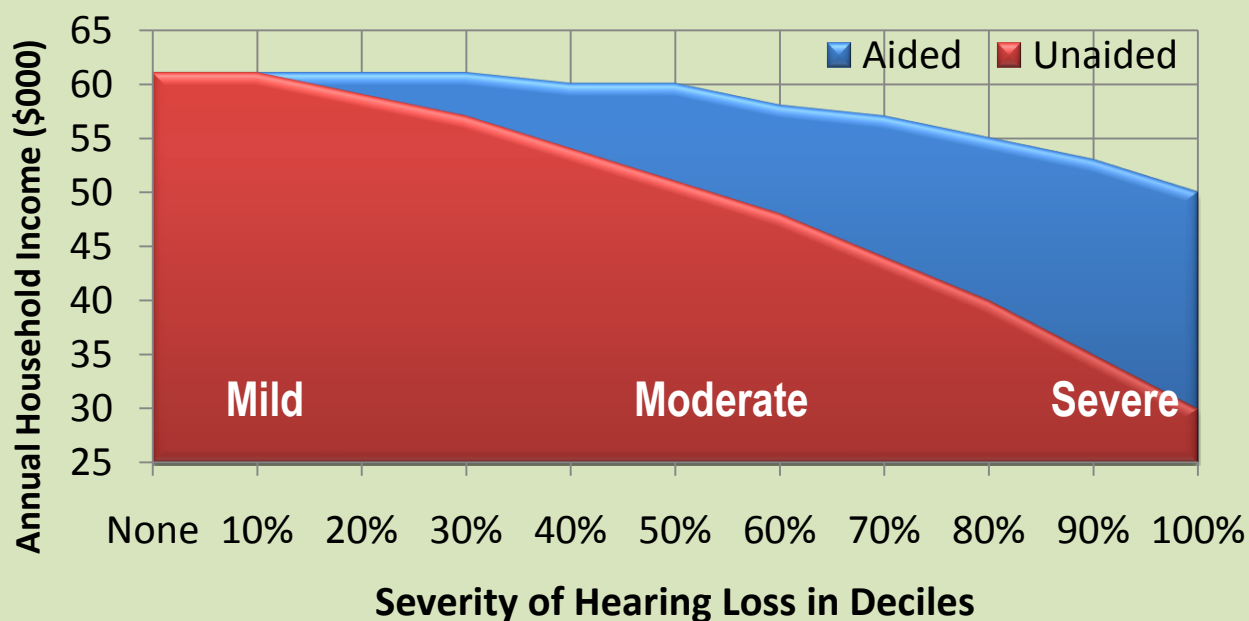


Hearing Less Means Earning Less

***But Use of Hearing Aids on the Job
Cuts Income Loss Dramatically***



- People with untreated hearing loss lose as much as \$30,000 in income annually, depending on their degree of hearing loss.
- The loss in income for people with untreated hearing loss due to underemployment is estimated at \$176 billion annually.
- The annual cost to society is estimated to be as high as \$26 billion in unrealized federal taxes.
- Use of hearing aids was shown to reduce the risk of income loss by 90%-100% for those with milder hearing loss, and from 65%-77% for those with severe to moderate hearing loss.
- People with hearing loss, who do not use hearing aids, are nearly twice as likely to be unemployed as their peers who use hearing aids.